

Interreg
Baltic Sea Region



Co-funded by
the European Union

Funding to build a greener and more resilient Baltic Sea region



Webinar for potential applicants in Latvia, 31 January 2024

Rasma Rozenberga, Project Officer

Programme area

- ✓ Denmark
- ✓ Estonia
- ✓ Finland
- ✓ Germany
- ✓ Latvia
- ✓ Lithuania
- ✓ Poland
- ✓ Sweden
- ✓ Norway



...and money

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Co-financing
rate

50%

for Norwegian
organisations

Co-financing
rate

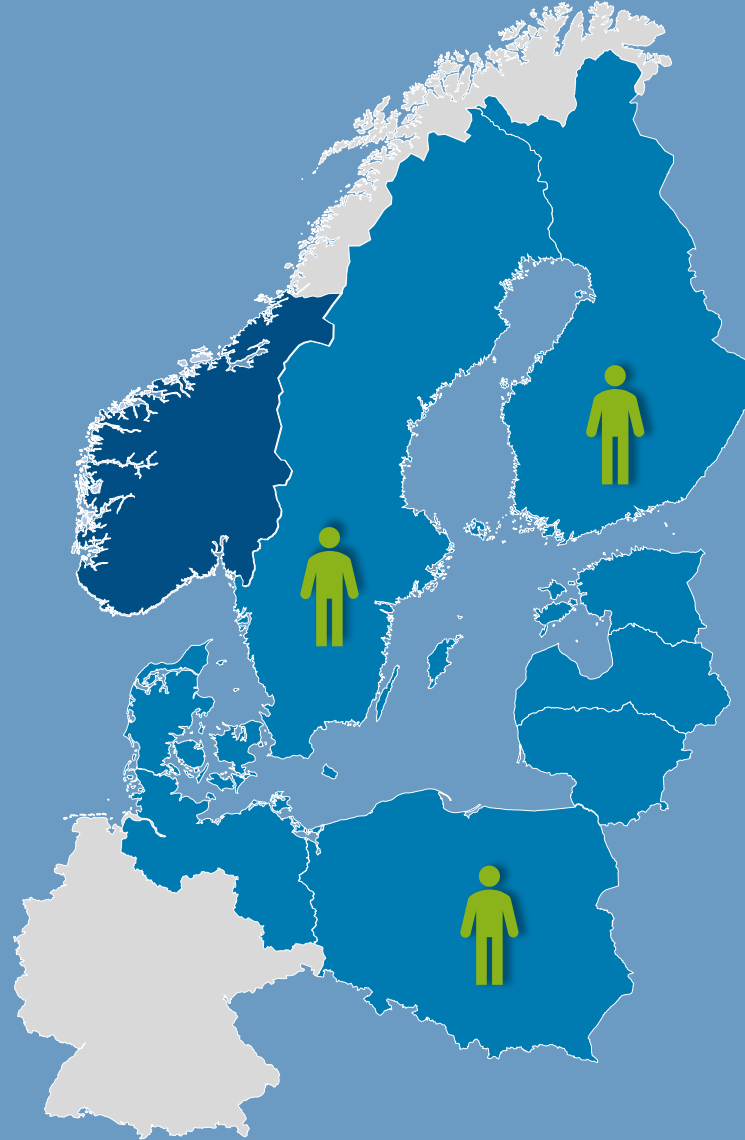
80%

for EU
organisations





At least
3 project partners
from
3 Programme
countries



What? Who? How?

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Project
Partner

Lead
Partner

Associated
Organisation



Our focus

Creating practical solutions

To challenges in the Baltic Sea region and for clearly defined users

Supporting public authorities

In meeting needs of communities and companies etc.

Supporting transition

Towards greener and more resilient societies and economies



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What have we reached so far?





56

Core projects

Core changes for the region.

Develop a solution to a challenge,
and bring it to the people in the
Baltic Sea region.

30

Small projects

Small steps for a big change.

Easier accessible funding.

A testing ground to learn Interreg,
working across borders with
partners from different countries.



Distribution of projects per Priority





Project library

Inspirational tips

- Advanced search functions;
- Projects from old & new Programme: continuous source of project achievements
- List of beneficiaries

Open call for best ideas!



Interested in priority **Innovative societies?**

Show us how to best bring communities into new directions or boost digitalisation. Other ideas are also welcome.

Interested in priority **Climate-neutral societies?**

Be sure to take climate change into account; no other option this time!



Funds for projects in this call



ERDF



Innovative societies

Programme objective 1.1 Resilient economies and communities

Programme objective 1.2 Responsive public services





**Bringing communities into
new directions**

**Boosting the potential of
digitalisation**

**Something else on your
mind? No problem!**

Why do we address **resilience**?

- We depend on **global developments**
- **Situation** is dynamic (post-pandemic challenges, war, energy crisis...)
- We want to prepare for **unexpected developments**
- We want to **recover quickly**



Why and how do we want to make public services **responsive**?

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- Growing **demands**, decreasing **budgets**
- Overcoming **innovation barriers** and use of **new technologies**
- **Spotting, targeting**, and **better adjusting** to the needs of **residents**
- Considering different **regions** and **social groups**



Surprise us with new ideas!

**for bringing communities
into new directions or
boosting the potential
of digitalisation, like...**



PRIORITY 1
Innovative
societies

- ✓ preparing responses to extreme weather events and other disasters
- ✓ ensuring the communities' well-being and safety
- ✓ helping businesses in transition
- ✓ introducing digital tools in public services
- ✓ introducing digital tools to monitor and respond to arising challenges

Other ideas are welcome, too!

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Priority 3: Towards more climate-neutral societies





Focus exclusively on climate change

Climate-neutral societies

Programme objective 3.1 Circular economy

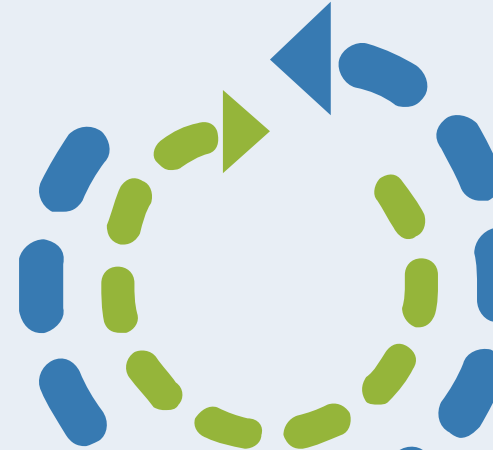
Programme objective 3.2 Energy transition

Programme objective 3.3 Smart green mobility



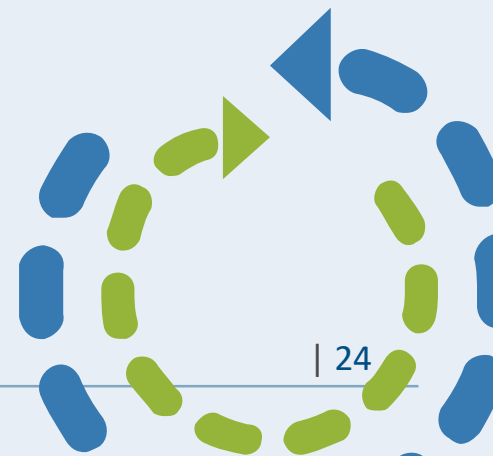
Why do we address **circular economy**?

- Growing ecological **footprint** of the region and waste production
- **Overexploitation** of the **natural resources**
- Gap in creating **norms and standards** for circular use of resources
- Solutions to **develop circular strategies** across different sectors



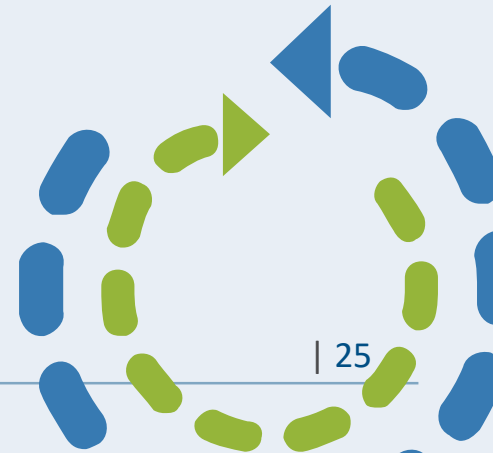
Why do we address **energy transition**?

- Realise **green transition**
- **Decarbonisation**, reduction of greenhouse emissions & supporting **renewable energy**
- Reaction to the **energy crisis**
- Different levels of **energy production & consumption**



Why do we address **mobility**?

- Need to **mitigate greenhouse gas emission** and other pollution stemming from **increasing passenger and freight mobility**
- Need for **further support to urban areas** and their **hinterlands**
- Need to change to **green and alternative fuels** and **multimodal mobility**
- Need for better **use of information in mobility systems**



Four specific thematic blocks



**Planning processes in
sectors key to
mitigating climate
change**



**Participatory and
inclusive approaches**



**Generation,
distribution and
storage of energy**



**Promoting circular
practices**

Connect your project idea to the macro-region!

Find contacts at
interreg-baltic.eu/gateway

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Talk to the coordinators
of the EU Strategy for
the Baltic Sea Region.



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

balticsea-region-strategy.eu

Core projects

Core changes for the region.

Develop a solution to a challenge,
and bring it to the people in the
Baltic Sea region.



Work plan



**Solution
(output)**



Prepare

WP1

**Prepare a concept
of your solution
with target groups**

Test

WP2

**Test, evaluate, adjust,
prepare the final version
of your solution**

Transfer

WP3

**Transfer your
ready-to-use solution
to target groups**



Idea → Plan → Action

MUST-HAVE for a strong project

Focus on clear and specific challenge

Do not repeat our descriptions

Be realistic in your scope

Know your target groups

Identify their needs
BEFOREHAND

Involve them in the project

Think transnationally

Why is transnational cooperation needed?

How will the particular partnership help?



It's time to submit your
project idea form *very
soon.*

Call for *great* ideas!

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Timeline

- 17 April 2024 Submit your Project Idea Form
- 17 April 2024 Request access to BAMOS+
- 21 June 2024 Submit your Application via BAMOS+

Everything you need is here:
interreg-baltic.eu/gateway



Your gateway

Your support package

- **Documents** you need to get access to BAMOS+ and to apply for funding;
- Application **process & timelines**;
- **Consultations**;
- **Guidance materials** (Programme Manual; info materials; video tutorials);
- Upcoming **webinars**.



Checkpoints

Good to know



Condense info for newcomers at interreg-baltic.eu/funding



Checklist to make sure you fit at interreg-baltic.eu/funding/checklist



Webinars on the way



- > **21 February** Thematic webinar (repeated)
- > **27 February** UBC talks
- > **28 and 29 February** Webinar on good quality projects: shaping content & planning finances (repeated)



Tutorial

Video tutorials

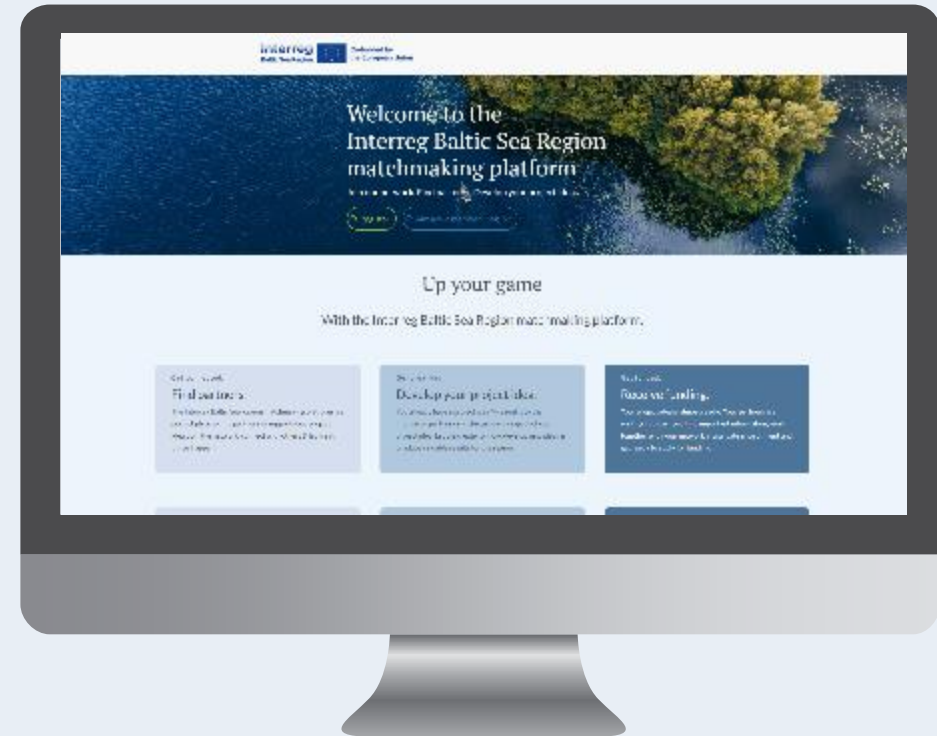
interreg-baltic.eu/gateway/tutorials/

- On Programme **objectives**;
- On **the budget** and simplified cost options;
- On **good quality** core projects;
- On **how to apply**;
- On **matchmaking** platform.

Matchmaking platform

Join the community

- Secure environment & **strong community** of ca. 1400 people;
- Platform to **search for and connect with** relevant partners;
- **Project idea groups** for joint development of project applications;
- Flexible setting of visibility & access.



matchmaking.interreg-baltic.eu



Wrap-up

Information:



Gateway
for applicants



Matchmaking
platform



Deadlines:



Submit PIF

17 April 2024



Request access
to BAMOS+

17 April 2024



Submit
application
(& co.)

**21 June 2024
16:00 CEST**



Next steps

21 June 2024



Thank you! Paldies!

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After a break, you will hear more details
about the project finances.

