

**Interreg
Europe**



Co-funded by
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The Policy Learning Platform: your reference point for regional policy-making

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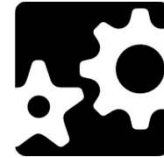
National Information Day, Latvia



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Platform in a nutshell

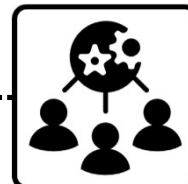


Provide continuous policy-learning opportunities
through access to:

Knowledge



People



Expert support



<https://interregeurope.eu/policy-learning-platform>

Our team



Marc
Pattinson



Arnault
Morisson



Rene
Tönnisson



Luc
Schmerber



Mart
Veliste



Katharina
Krell



Simon
Hunkin



Astrid
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Thorsten
Kohlisch



Elena
Ferrario



Raluca
Toma



Karine
Gevorgyan



Lotte
Van Meijel



Eugénie
Suplisson



Soroush
Brandenburg

Access to knowledge



- Wealth of policy solutions available



Database of good practices from all EU



Analytical policy briefs, news and publications

Online learning possibilities



Relevant good practices – concrete and up-to-date

- Latvian Greenways Network – new and unique product for visitors (LV)
- Open Innovation Platform "Demola Latvia" (LV)
- Cogeneration of energy for a CO2-free city, Ostrava (CZ)
- Participatory process in preparation of regional strategy – North Karelia (FI)
- Tag your out. New methods in sport-fisheries create sustainable catch levels of wild salmon (SE)
- Underground collection points – Ghent (BE)

Access to people



- Policy inspiration from practitioner to practitioner



Community of 6,000+ practitioners



Networking and policy-learning events

Riga – thematic workshop – 4 June 2019

The transforming power of cultural and creative industries



Event key learnings:

<https://interreurope.eu/find-policy-solutions/workshop/the-transforming-power-of-cultural-and-creative-industries>

Upcoming events

Webinars

- 08/03 Innovation vouchers to strengthen regional innovation ecosystems
- 18 & 25/04 E-mobility webinar series: electric fleets & electric car sharing



Workshops

 Save the date: 31/05 & 01/06 Rethinking local policies in Ghent, BE

Peer reviews, matchmakings, online discussions & more [here](#)



Peer learning in practice



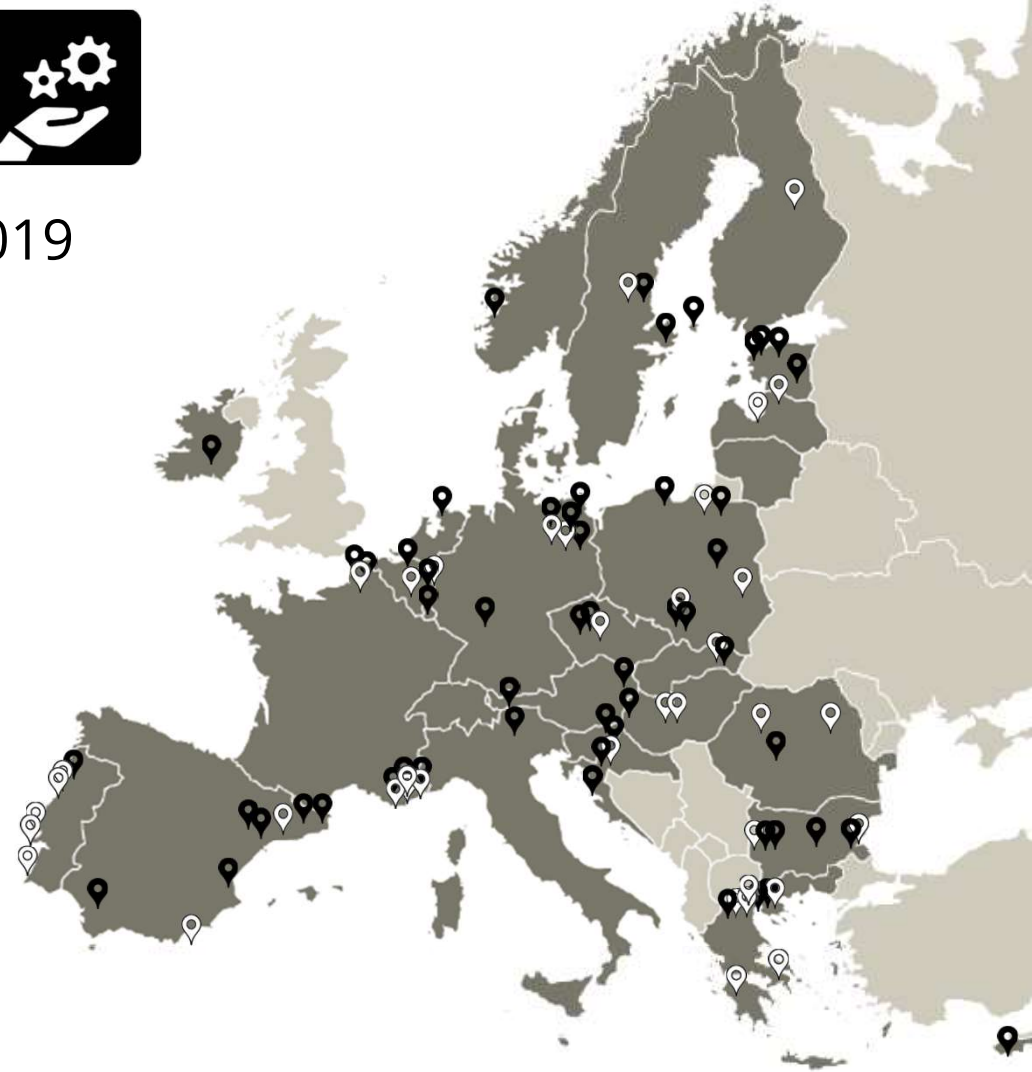
📍 49 peer reviews implemented since 2019
5 peer reviews in the pipeline

📍 34 matchmaking sessions
2 matchmakings in the pipeline

- Calls permanently open!
- Assessment of application within 1 month max
- Events take place in line with the agenda of host, local stakeholders and peers

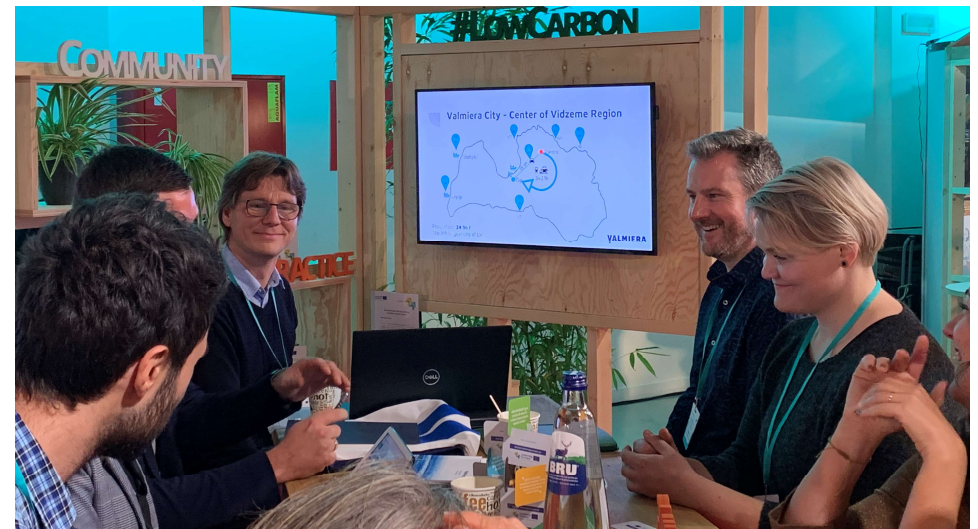
Apply to benefit from expert support any time

www.interregeurope.eu/get-policy-advice



Matchmaking for Valmiera Development Agency – 2019

Best approaches for setting up local makerlabs



Direct access to matchmaking service:
<https://interregeurope.eu/matchmaking-session>

Step by step



1

What is your need & how will we work?

- First briefing with the thematic expert : **what is the main policy challenge you want to address with this peer review**
- Appointment of a **coordinator at the host region** – preparation of a thematic background paper

2

Who are the best peers?

- Identification of potential **peers** by the thematic expert
- Joint **online meeting** between the host, the selected peers and the thematic expert
- Preparation of the visit on spot

3

2-day working meeting in your region

- Pre-meeting of peers
- Joint plenary
- Stakeholder involvement
- **Preparation of draft recommendations**
- final conclusions & “to do-list” for follow-up action

4

What are your next steps?

- Concise **peer review report** (including the developed “to do-list”)
- Short evaluation survey
- Post-closure interview
- Possibility of **follow-up meeting**

Towards a smart city: digitalising public services through closer collaboration with universities and businesses



Peer review for: City of Tallinn, Estonia

Peers from:



Recommendations made:

- Consider multi-annual contracts for city-university cooperation, with fixed contact points on both sides
- Involve businesses in workshops and trainings for city staff
- Go hyper-local when collecting ideas and inputs from citizens

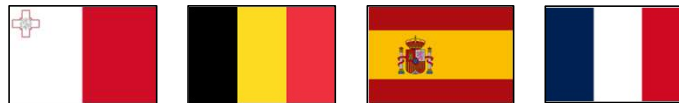


From landfill to sustainable urban development: land use and rehabilitation options



Peer review for: City of Greifswald, Germany

Peers from:



Recommendations made:

- Discussion of different rehabilitation concepts (renatured site, park, 'living lab' in an urban setting)
- Concrete planning of budgetary and human resources
- Development of a stakeholder strategy, following the quadruple helix model



Let's see what our beneficiaries think



Thank you for some really informative, interactive, substantive and **truly enriching peer review sessions**. Thank you for a wonderful atmosphere you created - of cooperation, reflection and engagement. I hope that with your assistance we will be able to build in Pomorskie a truly integrated support system for the participation of local and regional entities in EU-funded innovation and research projects! I look forward to our cooperation in the future, which we will appreciate greatly! It was a real pleasure to host you in our beautiful city of Gdańsk!

Magdalena Skulimowska, Poland



The peer review has proved to be a strong instrument to convince regional leadership and policymakers to foster changes and innovations proven successful in other regions.

Jan Nylander

 Sverige

Policy Learning Platform services



Knowledge

3000+ Good practices

200+ Policy briefs & publications



Community of peers

130+ Networking and policy-learning events

9000+ participants



Expert support

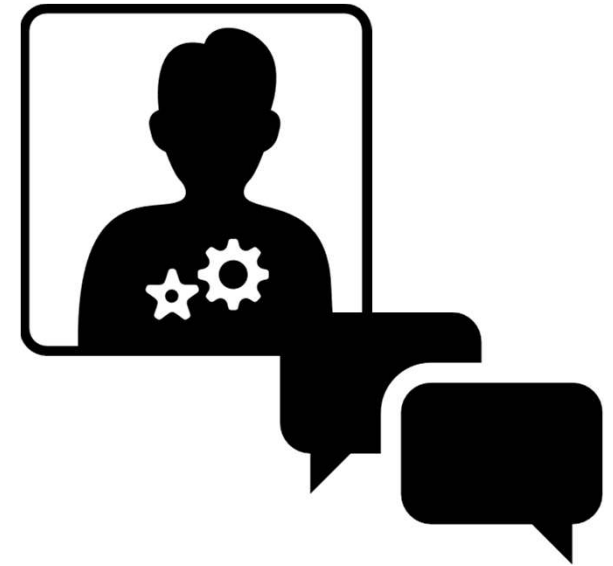
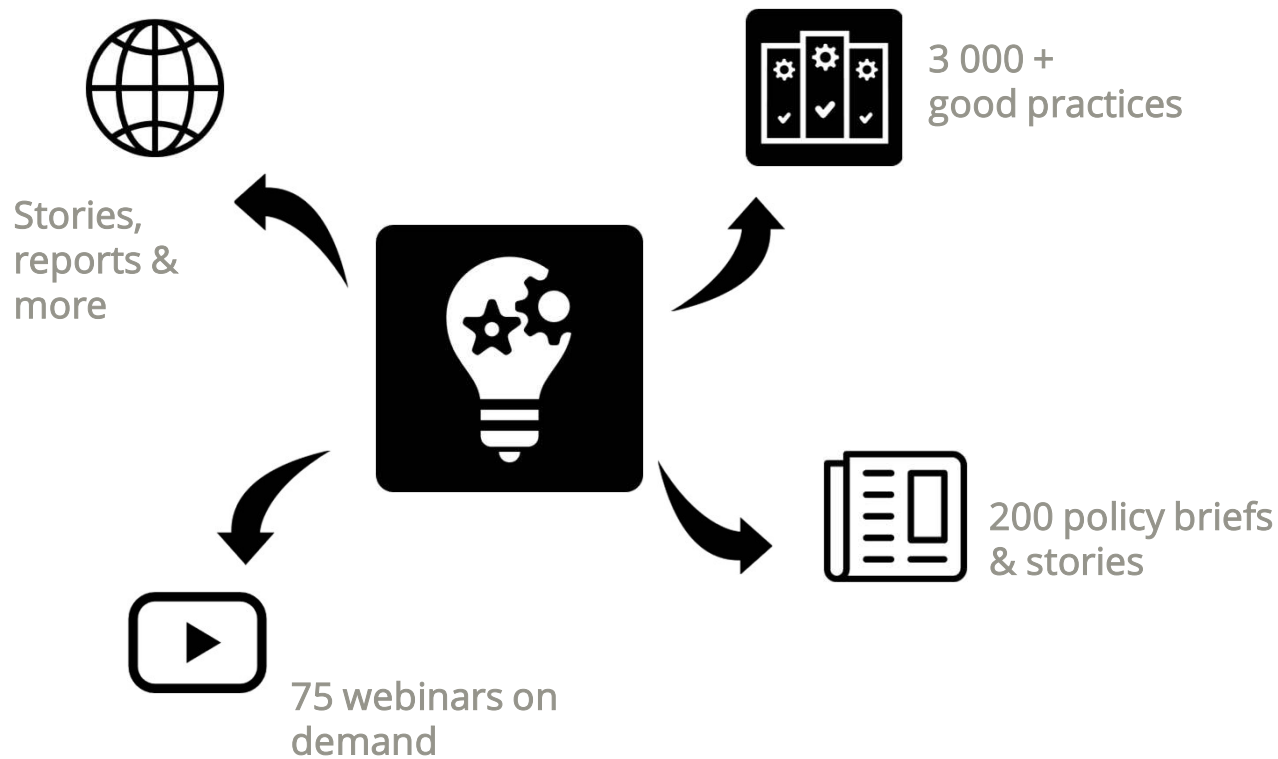
49 Peer reviews

34 Matchmakings

170+ Policy helpdesk



In case you can't find your way...access policy helpdesk!



interregeurope.eu/policy-helpdesk

What you can get

- Interreg Europe's wealth of policy solutions at hand
- Hands-on advice and inspiration from practitioners to practitioners
- Easily accessible expert support
- An active and committed team of experts at your disposal
- An active voice to co-shape the Platform's agenda

www.interregeurope.eu/policylearning



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Thank you!

Follow us on social media:



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