

**Interreg**  
Baltic Sea Region



Co-funded by  
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# Project platforms



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# Content

- **What are project platforms?**
- **Get inspired by BSR WATER**
- **View of the Monitoring Committee**
- **Get to know Pan-Baltic organisations**
- **Q&A**
- **Next steps**





# What are project platforms?

- From a project to a project platform
- Topics for project platforms
- Main target groups and partnerships
- Outcomes and outputs
- Timeline

# What are project platforms?



**Capitalisation tool of  
Interreg BSR**

**Strategic collaboration  
tool for projects**

## AIM

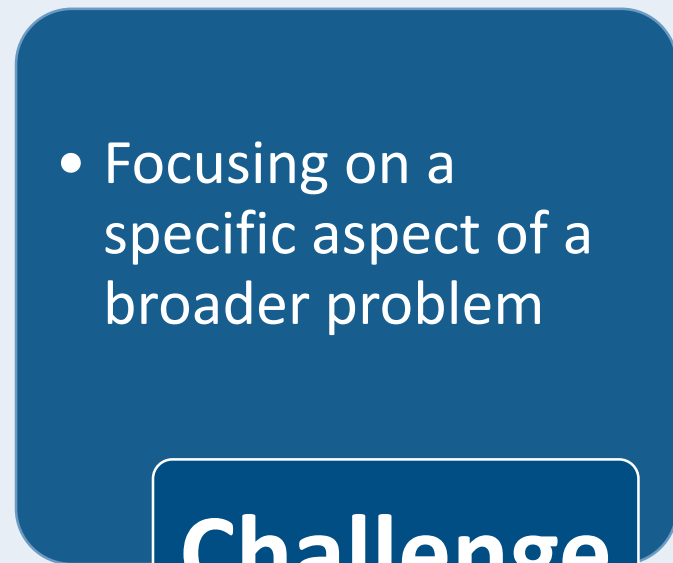
- Consolidating outcomes of projects
- Transferring results to target groups
- Shaping policies for sustainable change



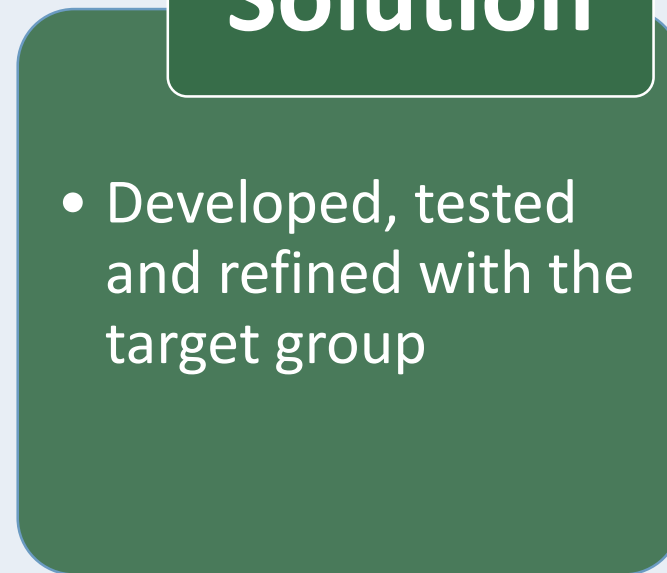


# From a project to a project platform

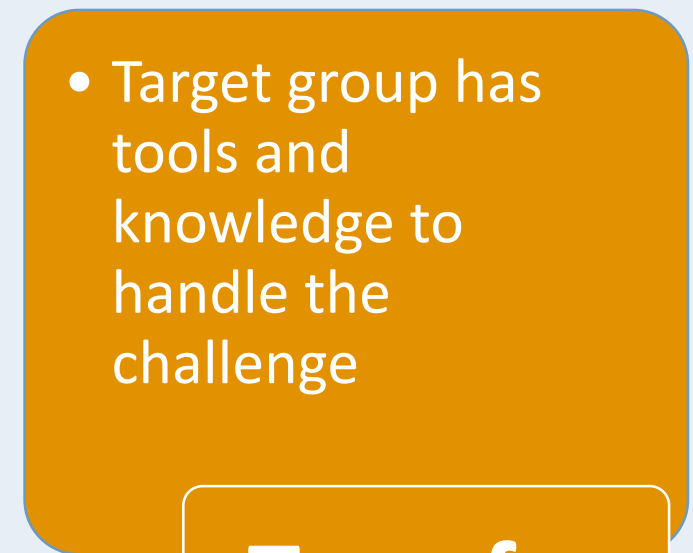
## Project



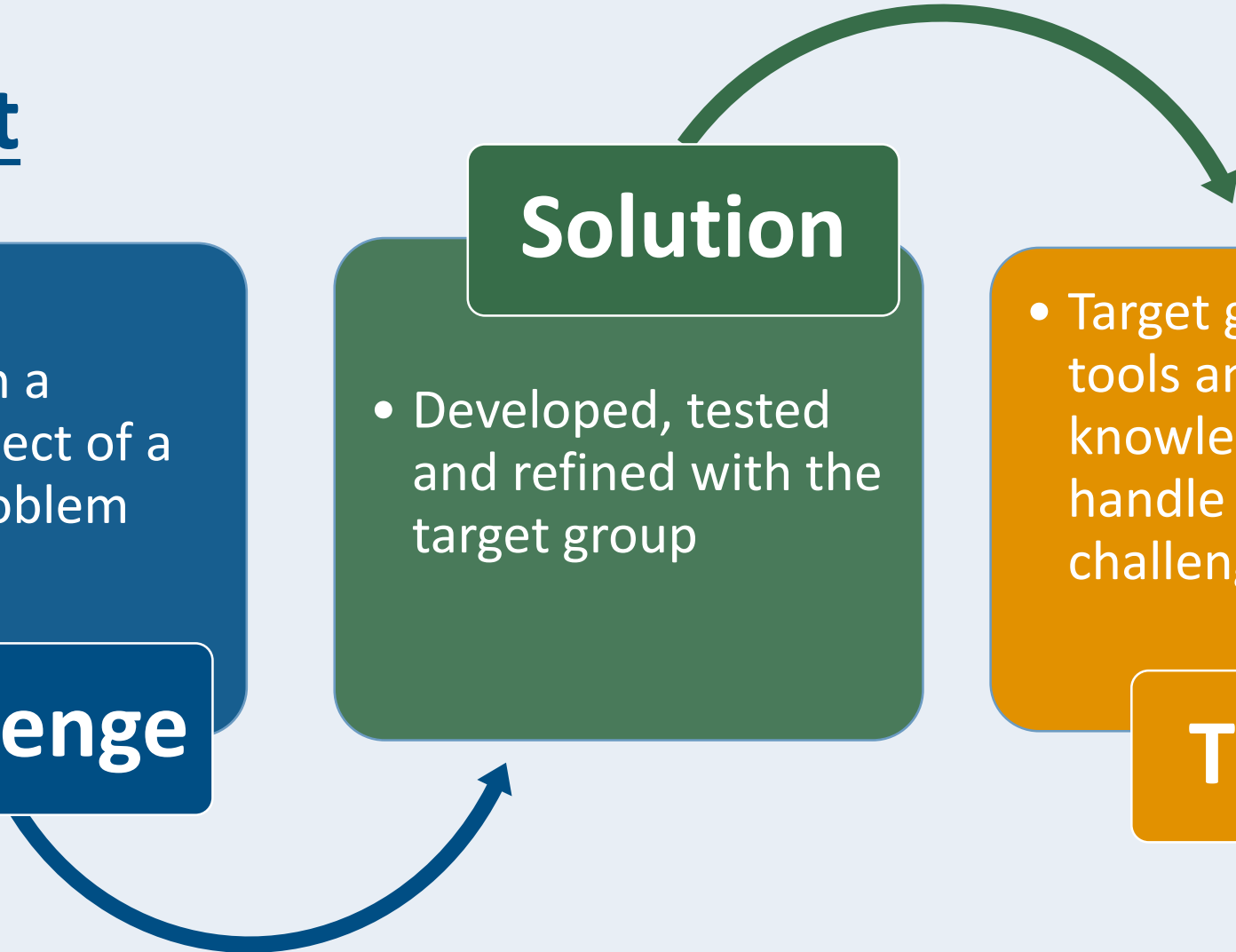
**Challenge**



**Solution**

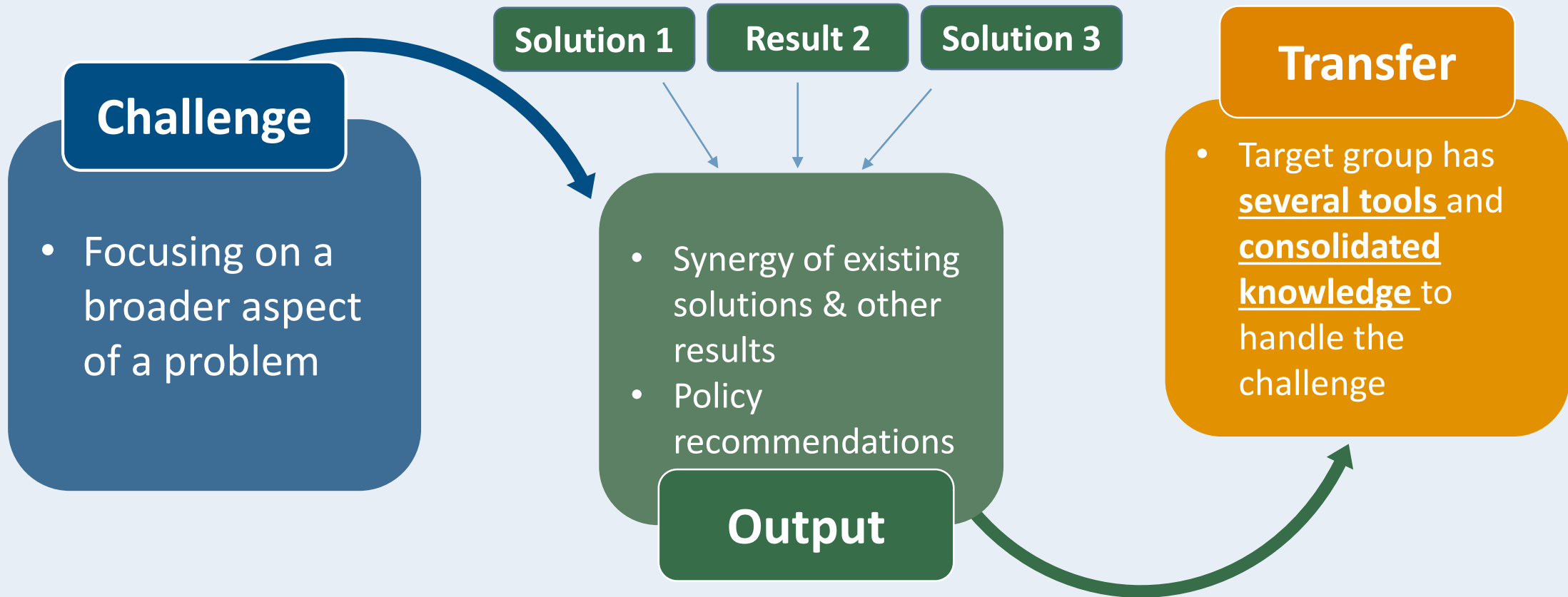


**Transfer**



# From project to platform

## Project platform

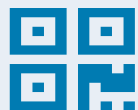


# Project platforms

Project platforms are **operations of strategic importance** (OSIs) in Interreg Baltic Sea Region that provide a significant contribution to the achievement of the objectives of the Programme.

## Priority 4: Cooperation governance

- **Programme objective 4.1: Project platforms**
- **EUR 12.6 million** EU funding earmarked



**Common Provisions Regulation (EU) 2021/1060, art. 2**



**Programme Document**



**Programme Manual**



# Topics for project platforms



# Potential project platform topics

## Resilient and responsive

Smart cities attractive to citizens

Sustainable transformation through social innovations

Creative industries and culture sector resilience

Advancing natural and cultural heritage assets

Improving mental health & well-being

Any other relevant topic(s)

## Water-smart

Closing water and nutrient loop

Resilient coastal management

Safe navigation on sea

Preventing pollution by hazardous substances

Any other relevant topic(s)

## Climate-neutral

Circular bioeconomy

Renewably powered communities

Circular food systems

Taking up alternative fuels

Active and efficient urban transportation

Any other relevant topic(s)



# Contribution to Programme objective

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## Innovative societies

### PRIORITY 1

**Programme objective: 1.1**  
Resilient economies and communities

**Programme objective: 1.2**  
Responsive public services



## Water-smart societies

### PRIORITY 2

**Programme objective: 2.1**  
Sustainable waters

**Programme objective: 2.2**  
Blue economy



## Climate-neutral societies

### PRIORITY 3

**Programme objective: 3.1**  
Circular economy

**Programme objective: 3.2**  
Energy transition

**Programme objective: 3.3**  
Smart green mobility

# Connecting to strategies and visions in the BSR



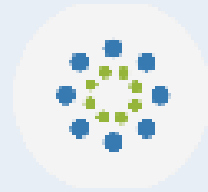
Resilient and responsive projects



Water-smart projects



Climate-neutral projects



Project platforms



EUSBSR  
EU STRATEGY  
FOR THE BALTIC  
SEA REGION





# Target groups and partnerships

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# Main target groups



## Public authorities

e.g. municipalities, regional councils, ministries and governmental agencies



## Knowledge multipliers

e.g. EUSBSR policy area coordinators, pan-Baltic organisations, other international organisations, networks of cities and regions



## Sector organisations

e.g. sectoral agencies, advisory centres, business support organisations, training centres and professional associations



## Citizen engagement

e.g. associations, interest groups, or NGOs.





# Partnership



Project platform partnerships consist of:

- project partners,
- associated organisations.

A partnership should **reflect the target groups** but is not equal to them.





# Outcomes and outputs

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# Expected outcomes

**Project platforms are catalysts for:**

- collaboration,
- knowledge transfer,
- policy influence.



- **Enhanced capacity of authorities and others to perform day-to-day operations**
- **Shaping policies**
- **Supporting implementation of regional strategies**



# Outcomes and outputs

## Outcomes

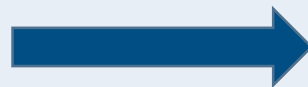
Desireable impact, achieved  
benefits or changes



E.g. Improved capacity of maritime  
administrations through new and  
harmonised navigational tools  
leading to better safety on sea

## Outputs

Direct products or  
deliverables of a project



E.g. New digital navigation aid  
tools undergoing the  
international standardisation  
process through joint effort





# Timeline

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# Call timeline (tbc)



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Deadline for applications

**December 2024**

Seminar + consultations

**September –  
November 2024**

Opening the call

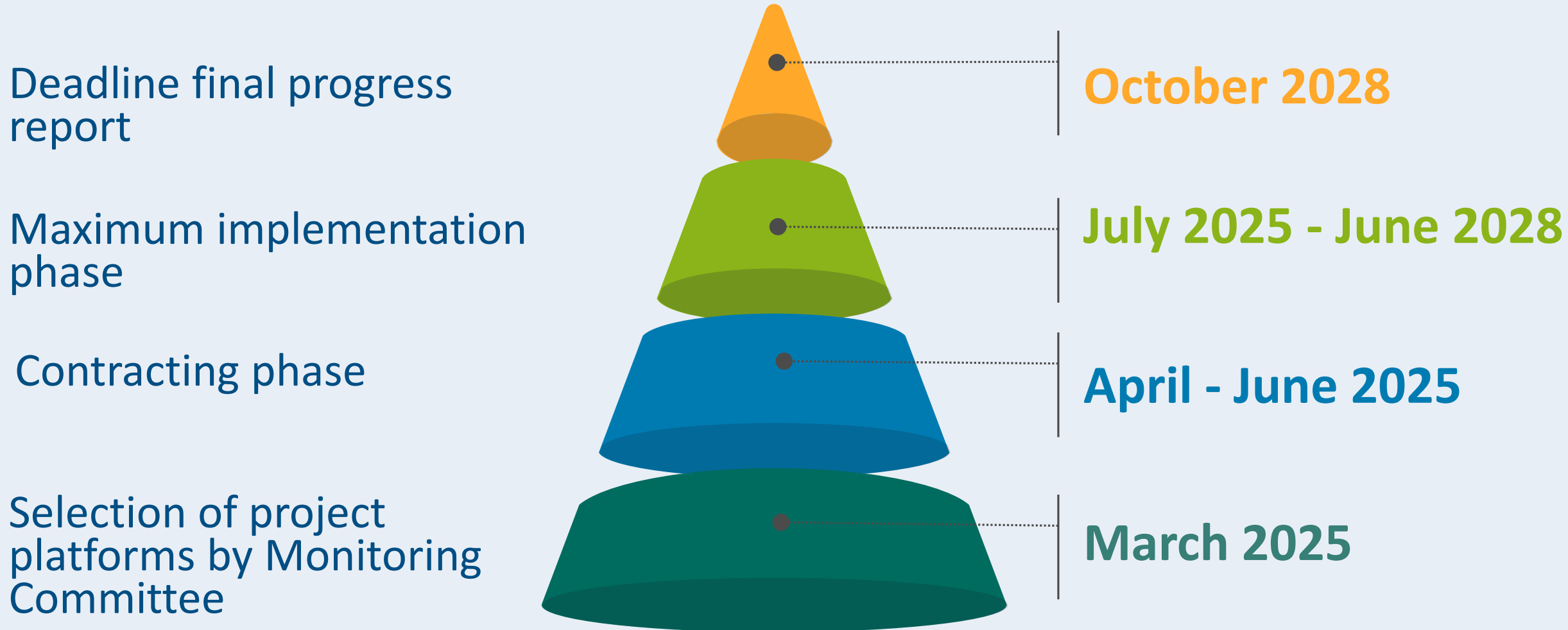
**June 2024**

Networking events

**April-May 2024**



# Implementation timeline (tbc)



**Interreg**  
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# Get inspired by BSR WATER



Agnieszka Ilola

UBC Sustainable Cities Commission



# BSR WATER

## Platform on Integrated Water Cooperation

Bringing together knowledge and innovation potential on a transnational basis

Union of the Baltic Cities Sustainable Cities Commission

AGNIESZKA ILOLA, HEAD OF SECRETARIAT

PLATFORM  
BSR WATER

 **Interreg**  
Baltic Sea Region

 EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND  
EUROPEAN UNION



# Why BSR WATER platform?

- to collect and showcase replicable but scattered best practices and solutions from water projects and strengthen their uptake by most relevant target groups
- to strengthen policy-practice link and provide inputs to regional policy development based on more coherent approach and sound practical results
- to provide comprehensive overview of the policy contexts for better understanding how they influence situation in each country of the BSR

## Platform combined results from seven projects:

IWAMA, BEST, iWATER, RBR, Manure Standards, Village Waters, CliPlive





# BSR WATER

Platform on  
Integrated Water  
Cooperation



**Duration:**  
1 October 2018 to  
30 September 2021

10

Partners



19

Associated partners



**Funding:**  
Interreg BSR  
Programme  
2014-2020



**Budget:**  
EUR 1,1 million

9

Countries  
from Baltic  
Sea Region



[www.bsrwater.eu](http://www.bsrwater.eu)

# Strategic background

**EU Strategy for Baltic Sea Region** cooperation in PA Nutri, PA Hazards (Climate and Neighbours)

**HELCOM Baltic Sea Action Plan, Nutrient Recycling Strategy and HELCOM recommendations**

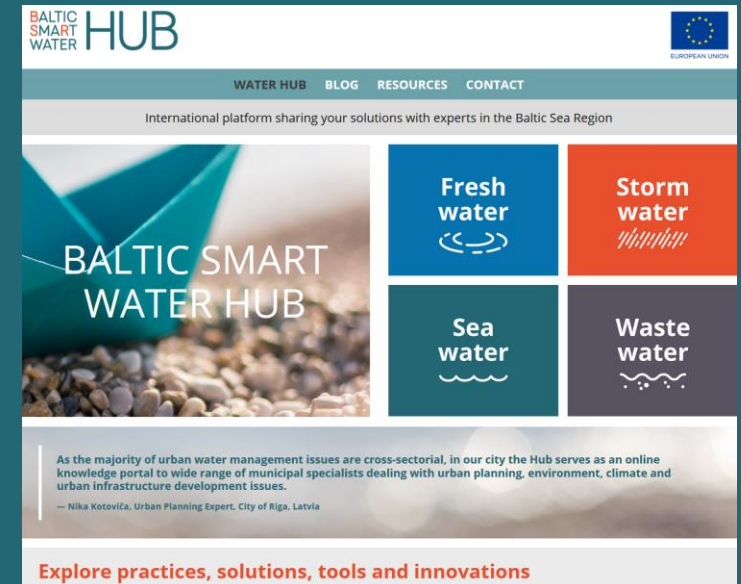
**UBC Sustainability Action Programme 2022 – 2030** – commitment to improve the ecological state of the Baltic Sea

**European Green Deal** – A zero pollution Europe – Clean Water Action Plan

# Synthesising solutions from projects – practice oriented approach

Collection, evaluation and dissemination of good practices, solutions and tools in the portal Baltic Smart Water Hub:

- **over 100 cases** published in the online portal **Baltic Smart Water Hub**
- **8 innovations** for further uptake
- improved outreach to **26 experts** providing support in the Hub
- **over 40 events** (trainings, workshops and webinars) for various target groups
- outreach to **6000** practitioners and decision-makers in the region and beyond



[balticwaterhub.net](https://balticwaterhub.net)

# Synthesising solutions from projects – policy oriented approach

Outcomes and results from platform projects serve as a background for development of regional policy in four topics:

- Nutrient recycling
- Hazardous substances
- Stormwater management
- Water-Sludge-Energy nexus



## REVISION OF HELCOM RECOMMENDATION 23/5 on reduction of discharges from urban areas by proper management of storm waters

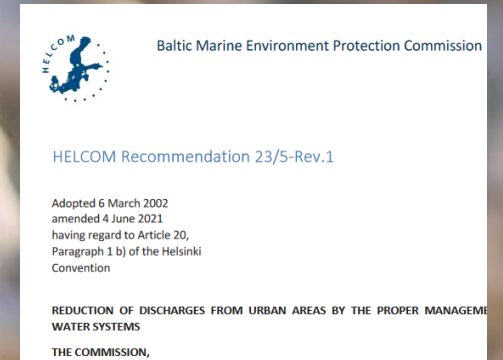
→ Adopted at the Heads of Delegation meeting in June 2021

## PALETTE OF SOLUTIONS FOR NUTRIENT RECYCLING

→ Contributed to HELCOM Nutrient Recycling Strategy

## POLICY MESSAGES ON MICROPOLLUTANTS IN WASTEWATER AND SLUDGE

→ Contributed to the EC ongoing work on revision of Urban Wastewater Treatment Directive





# Thank you!

## CONTACT

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PLATFORM  
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FUND

[www.ubc-sustainable.net](http://www.ubc-sustainable.net)

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# View of the Monitoring Committee



Jens Kurnol

Federal Institute for Research on Building, Urban Affairs  
and Spatial Development, Germany





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# Get to know Pan – Baltic organisations



# Who is in the room?



**HELCOM**

An intergovernmental organisation for environmental policy making, to protect the marine environment of the Baltic Sea.



**CBSS**

An intergovernmental political forum for regional cooperation on global challenges.



**BSSSC**

A political network for decentralised authorities (subregions) in the Baltic Sea Region.



# Who is in the room?



**HELCOM**

**Dmitry Frank-Kamenetsky**  
Special Advisor



**CBSS**

**Andriy Martynenko**  
Advisor, Safe and Secure



**BSSSC**

**Dr Stefan Musiolik**  
Secretary General





# Conclusions and next steps

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## Next steps

- **Thematic Webinars: Getting to Know Your Peers for New Collaborations**
  - 16 May Innovation and resilience
  - 23 May Climate neutrality
  - 24 May Smart water and coastal management
- **Matchmaking platform:**  
<https://matchmaking.interreg-baltic.eu/>
- **Call opening (tbc) June 2024**
- **Lead Applicant seminar (tbc) 26 September 2024**



[https://bsrprogramme.wufoo.com/  
forms/m5fro0r029dinx/](https://bsrprogramme.wufoo.com/forms/m5fro0r029dinx/)



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# Quo vadis, transnational cooperation?

Please help us find out,  
with 7 minutes of your time.


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# Wrap-up

## Information:

 Programme Manual  
Chapter F

 Project library for  
finalised platforms

 Newsletter

## Deadlines:

 Next events

**16 May: Innovation and resilience**

**23 May: Climate neutrality**

**24 May: Smart water and coastal  
management**

 Opening the  
call

**June 2024 (TBC)**

Programme portal: [interreg-baltic.eu](https://interreg-baltic.eu)



[interreg-baltic.eu](https://interreg-baltic.eu)  
[interreg-baltic.eu/projects](https://interreg-baltic.eu/projects)  
[matchmaking.interreg-baltic.eu](https://matchmaking.interreg-baltic.eu)

[Facebook.com/InterregBSR](https://Facebook.com/InterregBSR)  
[twitter.com/InterregBSR](https://twitter.com/InterregBSR)  
[linkedin.com/company/interregbsr](https://linkedin.com/company/interregbsr)  
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[youtube.com/user/BSRprogramme](https://youtube.com/user/BSRprogramme)

The Programme is managed by **Investitionsbank Schleswig-Holstein (IB.SH)** in Kiel, Germany.

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