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Key programme features

Kristaps Rocans *Policy Officer* | *Interreg Europe secretariat*

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Disclaimer

Information in the presentation is subject to the programme approval by the European Commission and validation by the future Interreg Europe monitoring committee.



Interreg Europe objective

To improve regional development policy instruments (including Investment for jobs and growth goal programmes)

How?

Through exchange of experience, innovative approaches and capacity building

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from crossborder or transnational cooperation

What is a **policy instrument**



A means for **public intervention**:

- a strategy, programme or law
- developed by public authorities
- applied to improve a specific territorial situation

Investment for jobs and growth goal programmes are policy instruments.

What is a 'policy responsible authority'



- The **organisation in charge** of the elaboration and/or delivery of a specific **policy instrument**
- In most cases, a **public** institution

Example of a **policy instrument**

eTrøndelag strategy is the policy for/the digital development of the Sør-Trøndelag County Council in Norway. It was launched 10 years ago and is part of the Unit for Regional Development. It contributes to the use and exploitation of ICT across industries and sectors and consists of four areas: Digital Infrastructure, Digital Municipality, Digital Innovation and Digital Literacy.

policy responsible authority

What is a **policy improvement**



Our projects report **three types of results**:

- New projects
- Change in governance
- Change in the policy instrument itself

Example of a policy improvement



eTrøndelag strategy

The County Authority launched two new projects related to digitalization of local economy:

1. Industry 4.0 Trøndelag: Increasing digital skills in small and micro businesses

2. The Library: a local digital technology hub

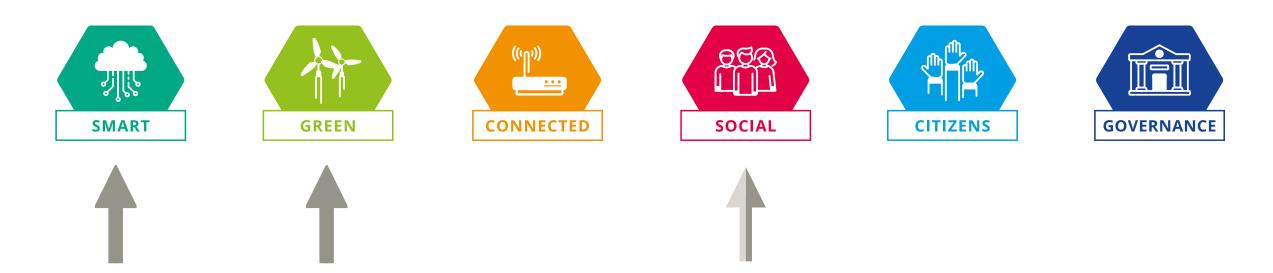
Funds influenced: 1.5 MEUR

Inspiration from:

Peer review visit in Germany with the presentation of ICT Strategy of Saxony-Anhalt & ICT Cluster Central Germany + good practice from Latvia (Ventspils Digital Centre).

Programme scope

1 cross-cutting priority on capacity building



Concentration principle (80%)

six topics

Two actions



Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

Platform in a nutshell



Provides continuous policy-learning opportunities

through access to:

Knowledge

People

Expert support







#policylearning

Access to knowledge



• Wealth of policy solutions available





Database **of good practices** from all EU Analytical **policy briefs**, news and publications

Access to people



• Policy inspiration from practitioner to practitioner



Community of 25,000+ **practitioners**



Networking and **policy-learning** events

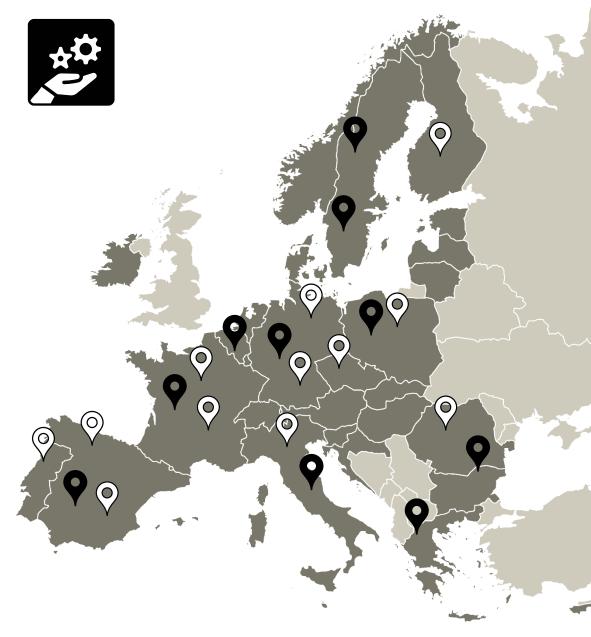
Access to expert support

- Expert support services for free
 Peer reviews
- Ø Matchmaking sessions



Policy help desk

Apply to benefit from expert support **any time**



Time for questions



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